



CSR Statement Eye Hotel

The management of Utrecht City Concepts, the owner of Eye Hotel, holds Corporate Social Responsibility (CSR) in high regard. They integrate sustainability into their business operations, focusing on People, Profit, and Planet, which is visible through:

1. Optimizing and maintaining the professional knowledge of current staff and training new employees. CSR (Corporate Social Responsibility) is emphasized in training programs, with a focus on CSR during induction and ongoing training.
2. Informing our working relationships with guests, visitors, industry professionals, and suppliers about the measures we take for corporate social responsibility.
3. Making voluntary contributions to activities such as sponsoring charitable causes. This includes both ad-hoc and permanent contributions.
4. Continuously working to reduce CO2 emissions by reducing our energy consumption, water use, and waste, while monitoring these efforts. Additionally, we invest in energy-efficient systems and equipment.
5. Continuously improving our procurement process, specifically regarding the purchase of goods and services with environmental and/or social certifications.
6. Purchasing as many environmentally friendly products and services as possible from suppliers who have endorsed and signed our sustainability goals.
7. Preparing an annual CSR plan and allocating budgets for its implementation.
8. Annual evaluation of our CSR policy, establishing key focus areas for the upcoming two years.

Utrecht City Concepts

Utrecht City Concepts manages several hotels in Utrecht, one of which is the Eye Hotel where you are currently staying. During the renovation of this building, sustainable materials were used. The hotel is heated via district heating, and a VRF system is used to control the climate. Additionally, energy-efficient LED lighting is employed. The lighting and air conditioning (if desired) in the guest rooms only activate when you place the energy saver (electronic key) in the holder. When you leave the room and remove the electronic key, the lights and air conditioning turn off. We are also mindful of water use, providing it according to set standards without compromising comfort. These measures help us use energy and water efficiently, reduce CO2 emissions, and protect the environment.

Waste is separated and collected in both public areas and guest rooms. As a guest, you can contribute by disposing of your waste in the designated bins in public spaces. Our staff collects waste from rooms in separate streams: paper and cardboard, glass, and residual waste.

In the morning, we serve a delightful breakfast platter with fresh products. Breakfast can only be consumed by reservation, as we adjust the quantity of food based on the number of guests, thereby minimizing waste.

We have chosen as many local and/or organic products as possible, such as granola and fresh free-range eggs. Some products are packaged in "mono packaging" for hygiene reasons; these include butter, sugar, and coffee cream. These mono packages are certified with an environmental label.

Sprinkles, jam, and honey are offered in glass jars. Additionally, refreshing fruit-infused water is available in our breakfast lounge. We use Utrecht's tap water, which has been rated as the best-tasting water in the Netherlands, combined with delicious organic fruits or herbs, depending on the season.

In our shop, we offer beautiful souvenirs with sustainability in mind, such as keychains made from Utrecht trees and notebooks and envelopes made from old school paper and used posters.

Utrecht, November 2024

Owner of Eye Hotel